

CHAPTER 12

Environmental and Social/Cultural Impacts of Tourism

[T]he long-term viability of the [tourism] industry in any location depends on maintaining its natural, cultural, and historical attraction.

—EDWARD MANNING/T. DAVID DOUGHERTY

LEARNING OBJECTIVES

After you have read this chapter, you should be able to:

1. Describe how tourism can aid the preservation of nature as well as harm it.
2. Describe how tourism can benefit or undermine cultural preservation.
3. Describe the impact of tourism activities on host community resources.
4. Explain the factors that determine an area's carrying capacity.
5. Explain how carrying capacities are determined.
6. Describe the positive and negative impacts tourism can have on societies and cultures.
7. Identify the potential unintended consequences of tourism.

CHAPTER OUTLINE

Reflecting on the Future

Introduction

- Tourism and the Environment
- Defining Carrying Capacity
- Determining Carrying Capacities

Environmental Impacts of Tourism

Social and Cultural Impacts of Tourism

- Host Community
- Social and Cultural Benefits of Tourism
- Using Culture to Attract Tourists

Unintended Consequences of Tourism on Culture

- The Demonstration Effect

- A Dark Side to Tourism's Promise of Economic Benefits

- External Influences and Internal Problems

Summary

You Decide

Net Tour

Discussion Questions

Applying the Concepts

Glossary

References